

Hundreds of thousands of decision-makers from the public sector engage with our content 24/7.

### How?

We work with our clients to make them a partner of the PSE brand and not just another advertiser!

After careful research, planning and feedback we've opened all of our content channels enabling you to deliver your message in a variety of engaging ways to your target customers.

## **PSE Magazine**

Our bi-monthly magazine is 100% digital enabling you to transform your marketing campaigns into transformational, engaging experiences delivered responsively to smartphones, tablets and desktops.

Issue Frequency:

Feb/March

April/May

June/July

Aug/Sept

Oct/Nov

Dec/Jan

#### **Online**

publicsectorexecutive.com is updated daily with the very latest news and analysis helping our audience understand what's happening in the public sector and how they can collaborate to improve public services. Issue Frequency:

Content uploaded 24/7

Creative changeable at any time to optimise performance

## Advertising and branding opportunities:

- Content Partnerships
- Interviews
- **Editorial Features**
- Display Advertising

- In-magazine purchasing
- Audio/Video
- Data Capture
- Email Marketing

**Events** 

Roundtables

Webinars

Conferences

Speak to one of our brand consultants

**Tel:** + 44 (0)161 833 6320

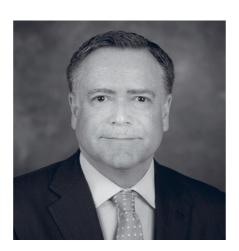
**Email:** info@publicsectorexecutive.com

**Our Editorial Board** 



# **Editorial Board**

Working with industry leaders to share their insight and expertise



Cllr Peter John Leader of Southwalk Council/ chair of London Council



Martin Ferguson
Policy Director, Socitm



Graeme Mcdonald
Managing Director, Solace



Marvin Rees
Mayor of Bristol City



Althea Loderick

Chief Executive, London Borough of Newham



Carolyn Wilkins
Chief Executive Oldham Council



Lord Robert Kerslake
President Local Government Association



Dan Jarvis
Mayor Sheffield City Region



Simon Edwards
Director, County Councils Network



Farah Hussain

Cabinet Member for Housing and Homelessness
London Borough for Redbridge Council



Prof. Joe Howe

Executive Director,
Thornton Energy Research Institute
Chair of North West Hydrogen Alliance



Steven Bahooshy
Children, Adults & Families,
Southwark Council