



# Standard Certificate of Circulation

For the 2 issues distributed between 1 August 2008 and 31 October 2008

**Business  
Magazines**

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## Public Sector Executive



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### The Primary Market Sector for this publication is:

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Public Service and Local Government

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This certificate expires on 31 January 2010 unless ABC has issued a new certificate before that date.

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#### Certification Statement

This certificate was issued on 16 December 2008. The data included is derived from a return of circulation prepared by the publisher: Cognitive Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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# Public Sector Executive

Certificate of Average Net Circulation for the 2 issues distributed between 1 August 2008 and 31 October 2008

	Net Total	United Kingdom	Other Countries
<b>TOTAL AVERAGE NET CIRCULATION PER ISSUE</b>	<b>7,001</b>	<b>7,001</b>	-
Total Average Net Newstrade Sales Per Issue	-	-	-

## Analysis for the Audit issue cover dated Sept/Oct 08 and distributed on 31 October 2008

<b>Total Net Circulation</b>	<b>6,889</b>	<b>6,889</b>	-
<b>Newstrade &amp; Other Single Copy Sales</b>	-	-	-
At Full Cover Prive/NTT	-	-	-
At a Lower Rate	-	-	-
<b>Paid and Controlled</b>	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.			
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
<b>Bulk Sales</b>	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
<b>Society/Association/Organisation Circulation</b>	-	-	-
Paid Optional Single Copies	-	-	-
Unpaid Single copies (Written Requests)	-	-	-
Unpaid Single copies (Electronic Requests)	-	-	-
Unpaid Single copies (Telephone Requests)	-	-	-
Non-Optional single copies	-	-	-
<b>Controlled Free Circulation</b>	<b>3,690</b>	<b>3,690</b>	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.			
Individual Written Requests	-	-	-
Individual Electronic Requests	-	-	-
Individual Telephone Requests	-	-	-
Company Written Requests	-	-	-
Company Electronic Requests	-	-	-
Company Telephone Requests	-	-	-
Non-requested by name	3,655	3,655	-
Non-requested by job title / function	35	35	-
<b>Non-Controlled Free Circulation</b>	<b>3,199</b>	<b>3,199</b>	-
By Name	3,199	3,199	-
Not by Name	-	-	-

**Duplication:** The level of duplication on the mailing list for the audit issue was: 0%

### Miscellaneous Data:

The Basic Cover Price for the audit issue was: Not Applicable

The United Kingdom Basic Annual Rates for Subscriptions for the audit issue were: Not Applicable

The Annual Other Countries Subscription Rates for the audit issue were: Not Applicable

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## Society / Association / Organisation Circulation

None

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## Controlled Circulation - Terms of Control in audit period

Chief Executives & Board Members, Directors, Senior Managers, Department Heads and Members of Parliament. Also to individuals involved in; PPP, PFI, Facilities/Estates Management, Sustainability, I.T, Project Management, Strategy & Development, Policy, Procurement, HR, Research, Training, Finance, Planning, Operations, Performance & Improvement, Security/Risk Management, Asset Management, Building & Construction, Education, Electoral Services, Environment, Housing, Legal Services, Leisure, Licensing, Local Land Charges, Public Sector Reform, Social Services, Trading Standards/ Transport. Local Authorities, Central/ Local Government, Executive Agencies or Parliament. Also to named individuals with responsibility for Budgetary Control.

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## Actual Distribution Dates for issues distributed during the audit period

**Variations** for issues with a variance of more than 10% above (+) or below (-) the average net circulation

**Bulk Sales** for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty	Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty
Sept/Oct 08	31-Oct-2008	6,889	-	-					
July/Aug 08	21-Aug-2008	7,113	-	-					

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## Other Bulk Distribution (Please note, these copies are NOT included in the circulation of any issue)

None